

vaayüra

Breathe Better.
Live Better.



Table of Contents

Our Group Story

Our Clients - Trust built over decades

Our Mission

Why Clean Air Matters

The Vaayura Promise

Air Solutions For Every Space

Vaayura Storm

Vaayura Nest

Our Group Story

Over the past three decades, **Grasp** has emerged as one of India's leading manufacturers in the electrical sector.

We are market-leaders and take pride in the smart engineering solutions our products provide to the EV, Renewable Energy, Automation, and Telecom Industries.



1991

Set up injection molding unit



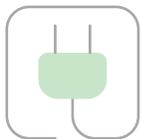
1996

Started manufacturing air conditioners and home appliances



2006

Started manufacturing smart products for the electrical and power distribution sectors



2017

Developed products for the EV charging sector



2024

Expanded manufacturing operations to Delhi, Haryana, and Rajasthan

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2025

Launched Vaayura with a mission to make India breathe better, live better

Our Clients - Trust built over decades



Mercedes-Benz



Our Mission

Vaayura was launched for the modern Indian wanting to live better and be healthier. Our aesthetic design elevates your space and our industry-leading filtration technology elevates your health, both physical and mental.

From urban homes to large institutions, our mission is simple: pure air for everyone.



Why Clean Air Matters

Polluted air: the silent killer in Indian cities.

WHO estimates that 7 million people die every year from exposure to fine particles in polluted air that lead to diseases such as stroke, heart disease, lung cancer, chronic obstructive pulmonary diseases and respiratory infections, including pneumonia.¹ WHO has recommended the use of air purifiers in India to minimize indoor air pollution.²



Children may develop lung issues in early stage of development



Elderly have increased risk of poor health



Pregnant women increased risk of low birth weight pre term birth



Pre-existing health conditions increased risk of poor health



People with allergies to pet dander, pollens can lead to itchy nose, coughing, sneezing



People staying in cities prone to high pollution levels due to construction, vehicular emission or crop burning

SYMPTOMS OF AIR POLLUTION



Difficulty in Breathing



Fatigue Symptoms



Regular Sneezing



Asthma

¹ <https://www.who.int/india/health-topics/air-pollution>

² https://cdn.who.int/media/docs/default-source/searo/india/news-pdf/advisory-for-air-pollution.pdf?sfvrsn=8407dff2_2

The Vaayura Promise

Smart design. Class leading purification. Built to last.

Vaayura believes that clean air is not a luxury - it's a right. And it's not seasonal.

We promise powerful performance, elegant design, smart integration, and robust support.

That's why our products use a multi-layer filtration method engineered to target the pollutants that silently plague our cities: from fine dust, vehicular pollution, smog, air borne pollutants, industrial particulate matter, cooking fumes, and even pet hair.



Air Solutions for Every Space.

Whether you manage a high-rise corporate tower, luxurious hotel chain, a healthcare facility, or educational institution, we offer products and packages that match your organization's scale, needs, and aesthetics.

Explore our signature range of air purifiers and smart devices.



Hotels



Co-working spaces
and conference rooms



Class rooms



Hospitals



Cafes and Restaurant

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Vaayura Storm

Advanced 4-layer filtration technology with highest in class Clean Air Delivery Rate (CADR) of 400 m³ / hr , purifying polluted air and keeping your spaces smelling fresh with aromatherapy function.

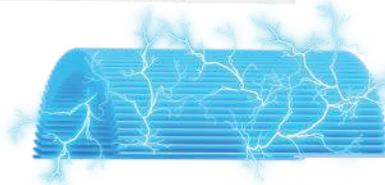
PRIMARY FILTER

Captures larger particles, such as hair, fur, lint, fibers, and pet hair.



ANTI-BACTERIAL FILTER

Neutralizes harmful bacteria, viruses, molds, and germs.



TRUE HEPA 13 FILTER

Captures 99.97% of particles as small as 0.1 microns, including fine dust, air borne pollutants, and pollen.



ACTIVATED CARBON HONEYCOMB FILTER

Removes smoke, household odors, formaldehyde, and freshens the air.



Real-time AQI monitoring.



Aromatherapy function for essential oils.



Large coverage area of 600 square feet.



2 Year Product Warranty.



On-site support and filter change reminder.



Long filter life of 9000 hours.



Real time AQI monitoring with Smart Life App



4-layer filtration with True HEPA 13, honeycomb activated carbon filter, anti-bacterial filter and pre-filter capturing 99.97% of ultra-fine particles



Ambient light functionality that displays the air quality at a glance.



Intelligent sensors that scan the air in your space to detect ultra fine-particles and intelligently chooses the right speed for the environment (in auto mode).



Aromatherapy functionality to add your favourite essential oils to keep your room smelling fresh



In Sleep mode, the ambient light is turned off, and the purifier operates in near silence (quieter than a silent library of 40 dB noise) for clean air while you sleep.

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Vaayura Nest

Highest in class Clean Air Delivery Rate (CADR) of 190 m³ / hr, with adjustable fan speeds, easy operation, sleep timer, and filter change reminder.





3 Fan speeds &
Sleep mode



Coverage of up to 300
square feet or 27 m²



Timer of 2, 4
or 8 hours



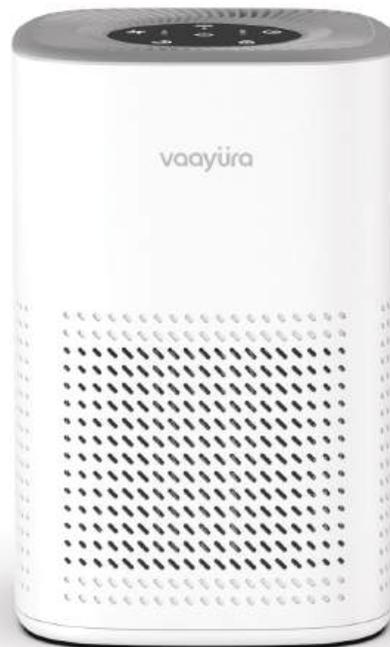
Long Filter life of -
up to 900 Hours



Child Lock



Filter Change
Reminder



Perfect for office cabins, hotel rooms, hospital rooms,
professionals' offices, bedrooms, and other spaces.

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Let's Breathe Better, Together.

Book a demo, request a quotation, or just say hello.

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